



FOR IMMEDIATE RELEASE

ANDERSON VACATIONS EXTENDS 15% COMMISSION OFFER ON ALL SOUTH PACIFIC LAND BOOKINGS TO DECEMBER 31st!

Due to the overwhelming response of Anderson Vacation's initial launch of their 15% commission special on all South Pacific land bookings they are extending this offer to their agent partners until the end of December.

Enquiries on South Pacific bookings have more than tripled since the beginning of September when Anderson Vacations announced the promotion at their Cross Canada Agent Appreciation Events. Of those enquiries over 80% are turning into bookings as agents are finding the service levels, product detail and pricing extremely competitive.

This was the original goal of Corey Marshall CEO/President of Anderson Vacations when he came up with the promotion. "We have always had an exceptional conversion rate for all of our product lines due to our service, and we wanted Agents to not only gain access to this for The South Pacific, but also want to reward them for doing so."

With an extensive offering of both independent and escorted tours as well as major contracts with many of the airlines servicing the South Pacific, Anderson Vacations has something to offer every client.

Anderson Vacations is very excited to be extending the offer of 15% commission. At the initial release it was promised that if Anderson Vacations received a good agent response and increased bookings that they would extend the offer and they are pleased that this is what has happened.

"We are thrilled to be extending this promotion and thankful for the continued support from the travel agent community." said Marshall.

For more information on Anderson Vacations South Pacific product visit www.downundersolution.com or call 1-866-814-7378 to speak with a reservation agent.

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