



**FOR IMMEDIATE RELEASE:** Custom Groups Programs are Picking Up with Anderson.

Anderson Vacations has always seen success from its variety of product lines and travel departments. This year, Anderson's Custom Group Department is up 150% in forward bookings from last year's numbers within the same time period. The groups department work with 15 passengers or more to custom build their holiday plans. The majority of the groups with Anderson are travelling throughout Canada, Alaska, Australia, New Zealand, and the South Pacific Islands. The significant increase in numbers, this year is due to the increase in demand for Anderson's services in the South Pacific region including Australia, New Zealand and Fiji volume.

"We have seen an exceptional year for our Canada custom group programs for students, large extended families, retiree's or corporate incentives in 2012, said Corey Marshall, CEO. This exceptional year coupled with our agent partners now providing us an opportunity to quote on their South Pacific Custom Group land, and air and land packages has allowed us to make a large impact in this space as well, achieving incredible growth within this business unit for us."

For any of the custom group tours with Anderson requiring an air component, they are also able to confirm group airline tickets with their air partners on their wholesale contract. This includes Air New Zealand, Qantas and Air Pacific.

Also found within the custom groups department are Anderson's Guaranteed Departures. These tours include Alaska Yukon Full Circle, Alaska Yukon Land and Sea, Alaska Yukon Explorer, Ontario, Quebec and the St Lawrence Seaway, as well as Best of the Canadian Rockies and Beautiful BC. New to Anderson Vacations for 2013 is their Guaranteed Departure; Awe Inspiring New Zealand Tour that is a fully escorted tour which includes airfare from Canada.

Groups of 15 passengers or more can either be pre formed or agents can block space on any of the existing guaranteed departures.

For more information on Anderson Vacations you can visit their websites at [www.canadatravelsolution.com](http://www.canadatravelsolution.com), [www.downundersolution.com](http://www.downundersolution.com) or call their group department toll free at 1 866 814 7378.

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Corey Marshall  
President/CEO  
Anderson Vacations  
1117 1 Street SW, Suite 301  
Calgary, AB, Canada T2R 0T9  
Toll Free Head Office - 1.866.814.7378  
Email - [cmarshall@andersonvacations.ca](mailto:cmarshall@andersonvacations.ca)  
Web Site - [www.canadatravelsolution.com](http://www.canadatravelsolution.com), [www.downundersolution.com](http://www.downundersolution.com)

"The One Stop Canada and South Pacific Travel Solution"

