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ANDERSON VACATIONS CUSTOM GROUP TRAVEL DIVISION UP 30% THIS YEAR

Anderson Vacations success has always stemmed from the companies variety of product lines and travel divisions. This year, one that has proven very successful is the Custom Groups Department. This department works specifically with groups of 15 passengers or more, tailor making their holiday plans. Most of the groups Anderson Vacations works with are traveling throughout Canada, Alaska, Australia, New Zealand or the South Pacific Islands but 2010 has also seen group packages to such destinations as New York, New Orleans, Branson, and The Grand Canyon. The Big Apple has been a particularly popular destination in 2010 with numerous groups traveling on shopping or theatre packages with Anderson.

2010 has been a great year for the groups department with an increase of 30% in confirmed groups over the same time period of 2009. Future business for 2011 also looks promising with numerous groups confirmed already for next season. Anderson Vacations also had solid passenger numbers on their Guaranteed Departure Tours travelling across Canada, Alaska and the Canadian Rockies. A tribute to Anderson's 2009 SuperCOACH Initiative.



The Alaska and Yukon tours are guaranteed to travel on Anderson Vacations SuperCOACH. The SuperCOACH is an all new luxury coach originally outfitted to carry 52 passengers but now refurbished with reclining leather seats to fit a maximum of 42 passengers.

For clients wishing to experience the best of Eastern Canada including Toronto, Niagara Falls, Kingston, Ottawa, Montreal and

Quebec City there is the Ontario, Quebec & St. Lawrence Seaway tour departing May 14 & 23 and September 4 & 13, 2011.



When asking Corey Marshall, President/ CEO what he attributes to Anderson's Group Success his reply was, "We adhere to the highest standards in customer service and this means 48 hour quote turnaround time on all group enquiries, custom itineraries, and 24/7 emergency assistance for clients. It is these levels of service, on top of our knowledge and expertise that have more of our agent partners turning to us for their group enquiries. At the end of the day, we help our agents win their own group bids, and service is an essential part of our job for them to be in a competitive situation."

For more information on Anderson Vacations you can visit their websites at www.canadatravelolution.com, www.downundersolution.com or call their group department toll free at 1 866 814 7378

