



**FOR IMMEDIATE RELEASE  
ANDERSON VACATIONS ANNOUNCES 2012 CANADA BROCHURE COVER CONTEST**

Anderson Vacations, your 'One-Stop Canada Travel Solution', is pleased to announce the final touches on a brand new Custom Canada Travel Packages brochure, due to hit agency shelves in late January or early February. All aspects of their Canada inventory, including fully customized F.I.T packages, escorted programs, Ski and Winter Packages and custom groups are represented. **As part of an ongoing effort to connect with travel industry partners, Anderson is pleased to announce the 2012 Canada Cover Contest.**

Beginning immediately, **travel professionals are being asked to vote on a selection of five prospective covers for the latest Canada brochure.** These covers will each be unique in their own right, and the agents votes will determine which image is used going into the new issue. The lucky cover with the most votes will then be realized during the January delivery of these outstanding brochures. For each vote cast, agents will receive one entry into a contest. Agents winners will receive a variety of prizes, including a delicious hot lunch for their entire office, hosted by their local Anderson Vacations BDM. Travel professionals are encouraged to cast their vote up until January 13<sup>th</sup>, 2012.

The latest brochure will continue to feature some of the top products from across the entirety of Canada Coast to Coast. Products featured will range from selected sample FIT itineraries, fully escorted tours, luxury product, rail journeys, and NEW unique, niche and specialty products, and will be a snapshot of the company's inventory. With Anderson Vacations being able to FULLY CUSTOMIZE client's holidays, the company is certain that they can create a unique holiday for the unique needs of clients. With 48 pages featuring over 120 sample itineraries and great travel ideas, the brochure will be sure to be an excellent resource and guide for agents next quotes. Agents can be rest assured that on top of the fantastic inventory of product available, the reservations staff product knowledge matches vast inventories.

**ALL VOTES CAN BE SENT DIRECTLY TO [CMARSHALL@ANDERSONVACATIONS.CA](mailto:CMARSHALL@ANDERSONVACATIONS.CA)** as the President/CEO wants to be the first to gather responses and hear what the agents prefer. He will be collecting votes over the period.

Anderson Vacations programs can be booked by visiting their websites at [www.canadatravelsolution.com](http://www.canadatravelsolution.com), [www.downundersolution.com](http://www.downundersolution.com) or by calling a specialist toll free at 1 866 814 7378

-60-

**5 COVERS ATTACHED**

- A) Fairmont Banff Springs**
- B) Rocky Mountaineer Rail**
- C) Toronto**
- D) Atlantic Canada**
- E) Moraine Lake, Canadian Rockies**

Agents should refer to the above when casting their votes.

**For More information Contact:**

Corey Marshall - President/CEO – [cmarshall@andersonvacations.ca](mailto:cmarshall@andersonvacations.ca) , 1 866 814 7378

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Corey Marshall

President/CEO

Anderson Vacations

1117 1 Street SW, Suite 301

Calgary, AB, Canada T2R 0T9

Toll Free Head Office - 1.866.814.7378

Email - [cmarshall@andersonvacations.ca](mailto:cmarshall@andersonvacations.ca)

Web Site - [www.canadatravelolution.com](http://www.canadatravelolution.com), [www.downundersolution.com](http://www.downundersolution.com)

"The One Stop Canada and South Pacific Travel Solution"