



**FOR IMMEDIATE RELEASE: ANDERSON ANNOUNCES RELEASE OF 2012 – 2013 FULLY ESCORTED TOURS BROCHURE**

Anderson's latest brochure is off the printer and in the mail. This brochure will be the first of three editions for the 2012 - 2013 touring year including Escorted Touring product. The first issue will highlight the spring, summer and fall tours in a brand new format. Each of the three brochures will have the tours organized by destination and region in an easy to read, segmented format for their customers. The tour highlights and inclusion are clearly stated, while a full itinerary can be requested from the Anderson office, or is available online at [www.andersonvacations.ca](http://www.andersonvacations.ca)

Along with their new format and three installments of the brochure, Anderson is excited to be adding several tours to their schedule than in previous years. With the release of the two brochures to follow, later in the year, new tours will continue to emerge with the continuing season.

" We have condensed the format so that we could communicate with our customers more often, said Corey Marshall CEO. In 2012 customers will receive three brochures to their door, each with the new condensed itinerary format. What we tried to do with the brochure this year is give everyone the nuts and bolts of each tour itinerary and the tour highlights, and then their agent can either log onto [www.andersonvacations.ca](http://www.andersonvacations.ca) or call one of our travel consultants toll free for the complete day by day itineraries for the tours that are of most interest to their customers"

The 2012 - 2013 brochure continues to offer some the tried and true Anderson favorite tours that haven't been changed a bit, because they are so well loved the way they are. On others, they've done a bit of "tweaking" to make them better than ever. And, as always, there are a few new surprises in store. They have carefully selected a wide variety of destinations and tours to offer this season. Nowhere else will you find the vast selection of tours to choose from. We work with only the best local tour operators, guides, and suppliers to ensure the highest quality tour for our travellers.

Look for the tours marked with "GUARANTEED DEPARTURE" in this brochure. Each of these specially marked tours is guaranteed to operate on the dates listed. This guarantees that clients will travel on a dream holiday, as planned!

The upcoming tours can be found online at <http://www.canadatravelsolution.com/tours/senior/> or a request for a brochure or a full itinerary can be placed by calling their head office in Calgary Toll Free: 1-866-814-7378.

For more information, please call Anderson Vacations at 1-866-814-7378 or email [fitres5@andersonvacations.ca](mailto:fitres5@andersonvacations.ca)

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"The One Stop Canada and South Pacific Travel Solution"

